

6 THINGS NEW TECHNOLOGY HEARING AIDS (HA) CAN DO

No more chunky or clunky HAs

1. Noise Reduction Algorithm

Differentiates speech from noise, and manages wind, car & background noise.



2. Directional Microphones

Digitally focus on the specific sound source around you that you want to hear.



3. Tinnitus Relief

Hearing improvement & sound therapy customised to reduce annoying ringing in the ears.



4. Reduced Feedback

Less squealing sounds, via feedback cancellation circuit, less need to reduce the volume.



5. Different Styles

For different severity of HL, comfort, dexterity & personal preference. Behind the ear with speaker in canal (RIC) or a little tube (BTE); fit in your ear (IIC/CIC/ITE).



6. Connectivity

Connect directly to TV, computer & handphone – incoming handphone calls & TV sounds wirelessly & discretely sent to the HA; can control volume of HA from handphone.

